

GENDER STEREOTYPES



What are they?

Where do they come from?

Why do they matter?

How can we re-define them?



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What are stereotypes?

Stereotypes are ideas we have about people where we judge them without even knowing them. We often judge people based on what they look like and how they are dressed instead of taking the time to find out who they really are.

People often judge others just because they are a male or a female before they even get to know them!

For example, stereotypes tell us...

**GIRLS ARE
MORE SENSITIVE
AND WORRY ABOUT
HOW THEY LOOK**

**BOYS ARE
AGGRESSIVE
AND NOT GENTLE
AND CARING**

**YOU SEE THE
OLDER BOYS DRINKING
PROTEIN SHAKES
SO THEY CAN
GET BUFF**

**GIRLS CRY
EASILY, WEAR
MAKE-UP AND
ARE WEAK**

**BOYS ARE
COMPETITIVE
AND LIKE TO WIN**

So stereotypes make assumptions about...

- How girls and boys are supposed to look – like boys having short hair or being muscly
- What you can do – like women take care of the house, but men go out to work
- How you should act – boys are aggressive while girls are gentle and sensitive.



**THE
LINE**

Where can you find gender stereotypes?

These stereotypes about what men and women are supposed to be like are in lots of places, like:

What we watch

- TV shows
- Ads on TV
- Movies



What we read

- Books
- Magazines



The people we spend time with

- Parents
- Teachers
- Our friends

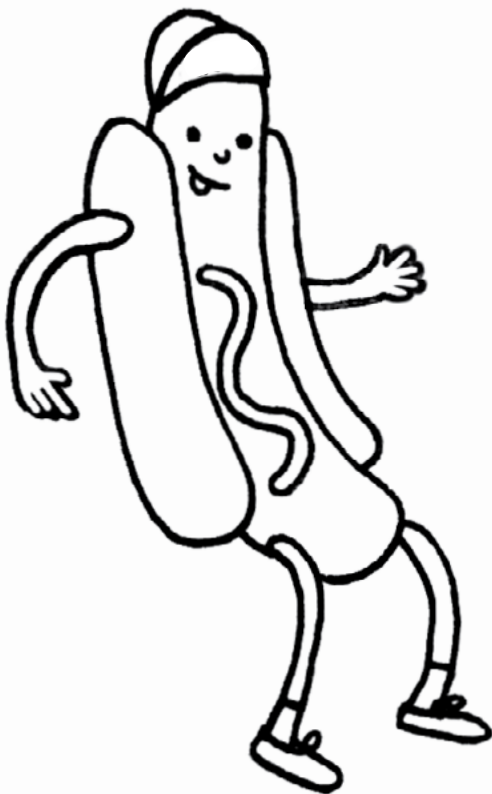


And our family and community

- School rules
- Community
- Religion
- Family
- Culture



STEREOTYPES ABOUT
HOW BOYS AND GIRLS ARE "MEANT" TO
BE COME FROM LOTS
OF DIFFERENT PLACES.
BUT SO WHAT? AREN'T THEY
JUST IDEAS?



THEY DON'T FEEL LIKE
"JUST IDEAS" TO ME. STEREOTYPES
JUDGE PEOPLE AND PUT THEM
INTO CATEGORIES.

Why do gender stereotypes matter?

Stereotypes aren't very accurate. Is it really true that all men are meant to have short hair? Or that only men have muscles? Or that women have to do the cooking at home?

**SOME GIRLS HAVE
SHORT HAIR!**

**THE ONLY REASON
I HAVE SHORT HAIR IS
BECAUSE THAT'S THE
SCHOOL RULES**

**MY BROTHER
HAS LONG HAIR SO
I THINK BOYS CAN
HAVE LONG HAIR**

**UMM... NO,
AT MY HOUSE DAD
DOES THE COOKING**

**MY MUM WORKS
UNTIL LATE SO DAD PICKS
US UP FROM SCHOOL
AND DOES THE DINNER**

**WELL THAT'S
NOT TRUE, BECAUSE
I HAVE LONG HAIR!**

**I SPEND HALF THE WEEK
WITH DAD AND HALF THE WEEK
WITH MUM - DAD COOKS
WHEN I COME OVER.
HE'S A WAY BETTER COOK**



**HMM. SO IT LOOKS LIKE STEREOTYPES
ABOUT MALES AND FEMALES AREN'T ALWAYS TRUE!
THEY'RE JUST ASSUMPTIONS ABOUT WHAT
WE ARE MEANT TO BE LIKE, BUT NOT
WHO WE REALLY ARE.**

Putting people into categories can send the message that there are ways males and females “should” behave.

BOY

The whole “men are supposed to be strong or aggressive” is really hard. Both girls and boys can be sensitive – I’m a boy and I’m sensitive and caring about other people. Just because I am a boy doesn’t mean that I should be those things.

I feel like I have to hide my feelings and pretend to be something I’m not, or be tough in how I treat other people.

GIRL

One time, on a casuals day, my friend said that what I was wearing was swag. This year 8 boy said “you can’t call girls swag! You’re supposed to say ‘cute’”. Umm, excuse me? Why can’t girls be swag? I was feeling pretty cool – not cute!!

*WE CAN CHALLENGE STEREOTYPES...
BECAUSE MANY TIMES THEY ARE NOT TRUE AND
CAN MAKE YOU FEEL LIKE SOMEONE IS
PUTTING RULES AROUND WHO YOU CAN BE AND
WHAT YOU CAN DO! IT IS LIKE SOMEONE
IS TRYING TO PUT YOU IN A CATEGORY OR A BOX.
REAL PEOPLE ARE MORE COMPLEX
AND INTERESTING THAN STEREOTYPES.*



*YOU CANT PUT
ME IN A BOX!*



More than a stereotype

It can be hard if we're walking around feeling boxed in by other people's expectations and judgements about how males and females are supposed to act.

In reality... People are much more interesting than a stereotype. People can be so many different things...



**I THINK ALL GIRLS
ARE AMAZING. I LOVE
TO PLAY DRUMS.**

**I DIDN'T THINK
BOYS WERE ANNOYED
ABOUT STEREOTYPES
LIKE BEING TOUGH.
BUT THEY ARE.**

**EVERYONE CAN
BE GENTLE, CARING
AND COMPETITIVE.**

**SOCCER IS MY
FAVOURITE SPORT TO PLAY.
I THINK BEING A GIRL MEANS
BEING YOURSELF.**

**I WOULD DESCRIBE
MY GENDER AS ARTISTIC.
MY FRIENDS THINK
I'M FUNNY.**

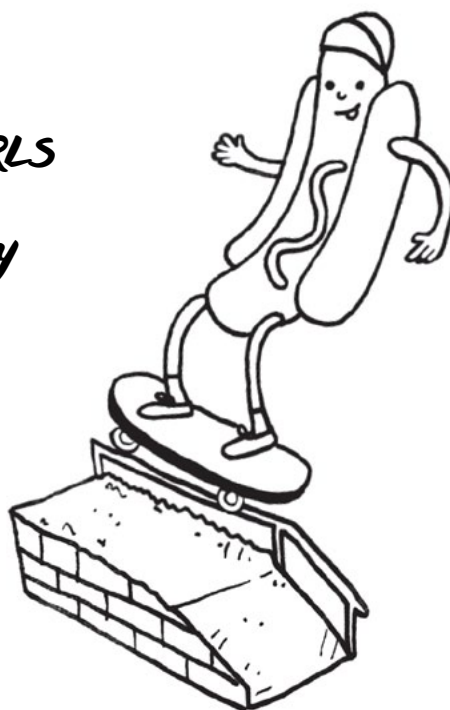
**BEING A BOY
MEANS CARING FOR MY
LITTLE BROTHER.**

HOW WOULD YOU DESCRIBE YOURSELF?

I AM...

It can be a little scary to talk to other people about stereotypes and how they make you feel. You might worry that people will think differently about you. But finding ways to step outside those 'boxes' of stereotypes is totally worth it.

**YOU FIND OUT THAT BOYS AND GIRLS
HAVE QUITE A LOT IN COMMON.
APPEARANCE DOESN'T USUALLY
DESCRIBE A PERSON.**



**THINKING TWICE ABOUT IF
PEOPLE ARE STEREOTYPING ME HELPS
ME TO CHOOSE TO DO THINGS
BASED ON WHAT I THINK IS IMPORTANT,
NOT ON WHAT THEY EXPECT
ME TO DO.**